



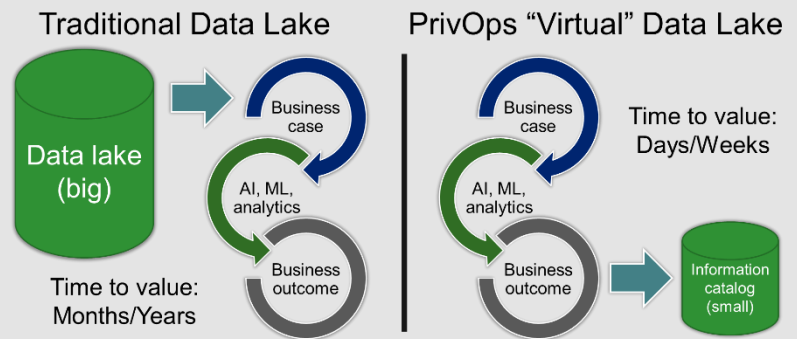
Is your data lake not living up to expectations as costs spiral out of control?



Reduce data lake infrastructure costs by 90% and quickly get usable data to your analytics and AI teams while creating a fast track for monetizing data as part of your digital transformation

Why spend millions and years before you see a result? Instead of building an expensive data lake and then figure out what to do with the data, start by figuring out what to ask and what to do when you have an answer *before* integrating, extracting, and cleansing data.

This requires data agility. With the PrivOps Matrix™ data fabric, you extract & process the data only when you need it. As a result, you only touch 5-10% of the data you would have stored in a traditional data lake.



Make agility your core competency. Your business demands that supporting technologies adapt to change with lightning speed, are resilient and secure. We make this possible by unifying the automation, integration and governance of data, applications and infrastructure.

You only integrate and automate each data element once, so as you execute, digital initiatives are delivered ever faster and at lower cost. Below are key initiatives using the PrivOps Matrix™ as a fast track for digital transformation.

Initiative	Business outcome	PrivOps Matrix™ use case
Cloud Governance Automation	<ul style="list-style-type: none"> Minimize security risk for cloud migrations & deployments Reduce cloud spend 25-60% Improve developer productivity 	<ul style="list-style-type: none"> Proactive cloud security – Avoid technical debt by automatically applying security policies before deploying to the cloud Multi-Cloud cost containment – Prevent overbuying in the first place by controlling user access to resource types, sizes and quantities while making it easy to automate Storage auto-tiering – Automatically move data to less expensive storage without degrading user experience
Salesforce/SaaS vendor migrations & consolidation	<ul style="list-style-type: none"> Reduce cost or access new capabilities by easily switching vendors Improve data productivity 	<ul style="list-style-type: none"> SaaS integration – Take advantage of SaaS applications without being held hostage by being forced to use their platform for integrations and data SaaS migration – Once you own the data and the integrations, it's far easier to move to other vendors when needed SaaS consolidation – For reasons like M&A, many companies have multiple SaaS accounts & vendors. Once you own the data and the integration, it's easier to consolidate
Virtual Data Lake for AI/ML & Analytics	<ul style="list-style-type: none"> Reduce data lake infrastructure cost 90% Improve analyst productivity 	<ul style="list-style-type: none"> Distributed data fabric <ul style="list-style-type: none"> Integrate seamlessly with tools to rationalize, cleanse & analyze data via AI/ML Pull only data needed for queries in real time – avoid aggregating unneeded data Only cache (store) data you use frequently Avoid over-provisioning cloud resources
GDPR & Data Governance Automation	<ul style="list-style-type: none"> Monetize your data Mitigate compliance risk 	<ul style="list-style-type: none"> Sensitive data masking – Filter sensitive personal data automatically when passed to internal and 3rd parties based on consent & permitted use GDPR request automation – minimize operational and security risk by automating GDPR tasks like Right to be Forgotten, consent changes, etc.

Set your data free, set your company free